



TBC – Social Media Policy

Social media refers to Conversations and Responses to Comments, Photo and video postings

Toronto Bicycle Club recognizes the importance of social media tools such as Face book, Meet up, and other forums. Whilst we acknowledge that social media tools are efficient and effective methods of communication, we also acknowledge the use of social media has the potential to compromise compliance with legislation, privacy and may infringe upon the rights of others. This policy is designed to reduce the risk of such damage.

You are personally responsible for the content you publish in a personal capacity on any form of social media platform. When in doubt, please seek guidance from the TBC Communications or any of the club Exec on how to comply with the following obligations.

Where your comments or profile can identify you as a TBC member you must:

- Ensure that all content published is accurate and not misleading and complies with all relevant TBC. Policies and code of conduct.
- be polite and respectful to all people you interact with
- adhere to the Terms of Use of the relevant social media platform/website, as well as copyright, privacy, defamation, contempt of court, discrimination, harassment and other applicable laws
- Not use TBC Media as a method for Personal or 3rd party promotion that could result in a conflict of interest. (eg. Other cycling clubs event or personal event)

You must not:

- Post material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, infringes copyright, constitutes a contempt of court, breaches a Court suppression order, or is otherwise unlawful
- use or disclose any confidential information or personal information obtained in your capacity as a member of TBC
- Make any comment or post any material that might otherwise cause damage to the Club's reputation or bring it into disrepute.

TBC communication reserves the right to monitor all club social media (face book and website content) and remove any content that does not meet this policy.