



# 2025 Year End Executive Report

## Summary

TBC had another successful year. Here are some of the highlights;

Stat	2025	Notes
Account holders	575	Past & Pres mbrs since 2019
2025 Membership	245	78 New
Boomer/ Gen-X	54	78/22% split
Member Participation	182	Attended a ride, trip and/or social
Average number on a day ride	16	Trips & Socials mostly sold out
Organizers (Ride, Trip, Social)	44	100 Events

## Membership:

We exceeded our membership targets by approx. 12%.

Renewal was up from previous years. Several former members decided to return and overall attrition was lower than usual. At \$20. We continued to attract a steady flow of new members. This year we brought in almost 80 new members. Around 20 more than in previous years.

The average age for our members is rising. With almost 80% in the 65-75 range, we could soon experience a sharp drop in the number of members available to lead rides. To address this risk, the executive continues to monitor numbers and adjust programs as needed.

## Finance:

With Membership dues and trip revenue the club was able to run under budget and replenish the reserve fund. The executive is reviewing the projected operating costs to ensure we are prepared for any foreseeable risks and future plans. Key expenses include the Socials, Insurance, Bank an IT.



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### **Participation:**

75% of our members came out to at least one event this year, an increase from previous years.

The average number of people on a ride was just over 16. Most of the trips and social events sold out and had very positive feedback from participants.

Based on web data and event bookings the highest demand was for weekend rides and trips. New tools have been added to support new and returning Ride and Trip Organizers. We welcomed 5 new organizers to our ride leader pool.

We strive to offer members a variety of scenic ride routes at different levels. This year some routes were adjusted to be more leisure and e-bike friendly while still offering longer more challenging options where the possible. 10 new or altered routes were offered to keep things interesting.

To attract new riders, we continue to promote through a variety of channels emphasising our unique TBC routes, group comradery and Go train meet points.

We had excellent turnout for our 2 key socials. Mother nature once again smiled on us and we had a wonderful day for our Spring Picnic by the Beach. To much applause, we were able to bring in our favorite band to entertain us at our Fall Party.

The success of this club is entirely thanks to the efforts of our dedicated administration team and the event (Ride, Trip and Social) organizers. This year an awesome 44 members stepped up to the challenge. We closed out our year with a special evening to show appreciation to those special individuals.

### **2026 Outlook:**

Looking forward to 2026 the leadership team is planning another full ride program with many new and revised routes. We've received several great trips proposals. Winter socials are posted and as always, we plan to host another fun-tastic Spring Social to kick off the season.

Thank you for your continued support

TBC Executive team.